

HIPAA SIMPLIFIED



Simplifying the Business of Healthcare

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Comprehensive Resources With One Click

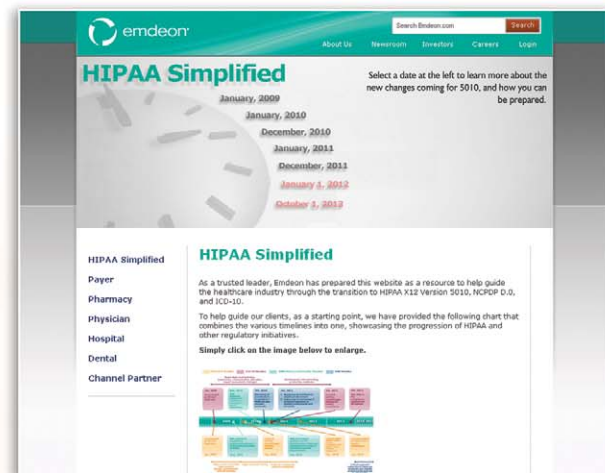
HIPAA Simplified, www.hipaasimplified.com, is a one-stop-shop for the information your business needs for HIPAA readiness: technical gap analyses, simplified business-level downloads, trading partner transition strategy information, frequently asked questions and testing tools.

What's more, HIPAA Simplified is divided by business unit across the entire healthcare industry, so there's no need for complex web navigation or surfing to multiple sites. Simply select whether you are a provider, payer, pharmacy or channel partner, and all available resources for your line of business are located on the appropriate page to browse and download – for FREE!

Analytical Tools to Propel Your Transition Strategy

HIPAA Simplified offers informational and analytical tools that are only available here, from high-level FAQs, to documents that explain the transition in business-level language, to in-depth technical analyses. Whatever your business or educational needs, no matter your expertise, HIPAA Simplified provides the resources you need.

Your journey for HIPAA Simplified starts here:
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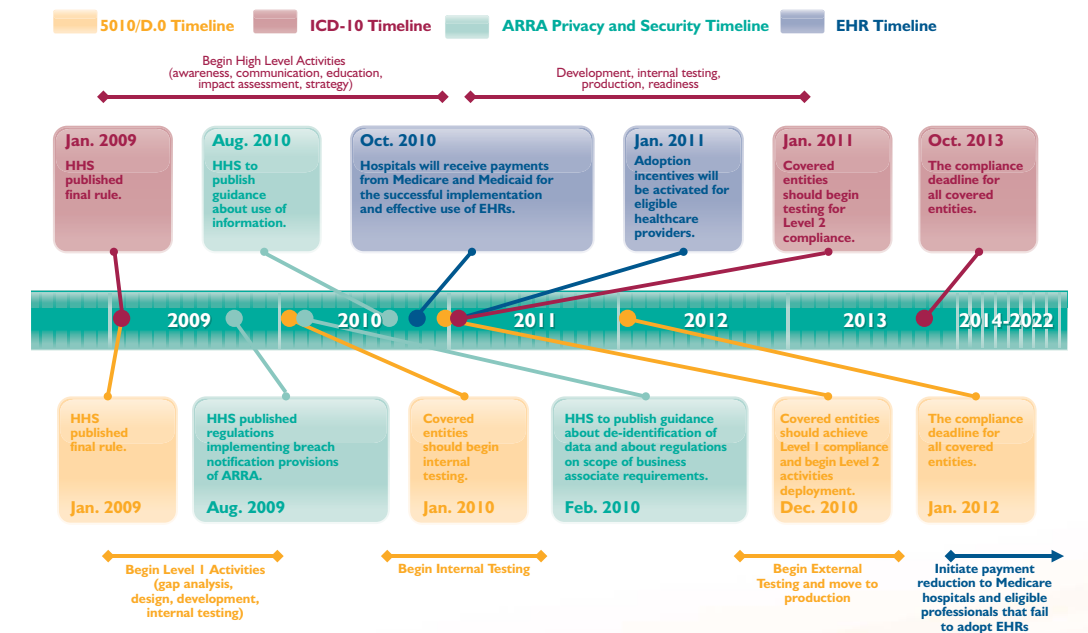
At Emdeon, we're here to help. To transform the way you run your healthcare business today, call us at **877.EMDEON.6 (877.363.3666)** for a complimentary review.

Expert Guidance from the Healthcare Leader

As the nation's largest health information network, Emdeon is your most comprehensive source for HIPAA readiness. Just as with HIPAA 4010 and the National Provider Identifier (NPI), we are working diligently to deliver solutions that enable our customers to seamlessly meet the new requirements for HIPAA 5010, NCPDP D.0 and ICD-10.

In addition to having earned both CORE and EHNAC accreditations, Emdeon is a member of the WEDI Board and participates as a leader in the HIPAA 5010 and ICD-10 Workgroups and forums. Emdeon also maintains leadership positions in X12N Workgroups that focus on the migration of HIPAA 5010 transactions and is represented on several NCPDP Workgroups. Not only do we have employees who serve as co-chairs on two WEDI panels, but we also have others who closely track the work being done by another WEDI panel. An Emdeon leader also serves as the X12 Liaison to the Medical EDI Committee within IAIABC.

The Next Five Years for Healthcare IT





Features

- Comprehensive documentation available for free download
- Authoritative information for all healthcare business segments
- Trusted guidance for all users, from beginners to technical experts

Benefits

- Elimination of time-consuming browsing of multiple websites for compliance information
- Peace-of-mind, knowing that materials have been prepared by widely respected industry experts
- No need for technical expertise – HIPAA Simplified also educates in business-level language that's easy to understand

Visit www.hipaasimplified.com

For customized educational solutions, contact us at hipaasimplified@emdeon.com

Emdeon is a leading provider of revenue and payment cycle solutions that connect payers, providers and patients to improve healthcare business processes.

To learn more about our company, our services and our commitment to improving healthcare, visit our website at www.emdeon.com.



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