



WebMD[®]

Business Services

WebMD Receivable Analysis[™]

Establish Eligibility for Self-Pay & Bad Debt Accounts & Impact Your Bottom Line

Proper identification of insurance eligibles within Self-Pay and Bad Debt financial classes using **WebMD** Receivable Analysis (RA) has the potential to dramatically reduce unpaid balances. Many times, eligibility is never properly established or the application process is not complete at the time of care. For pennies on the dollar, RA can identify these eligibles at any time during the revenue cycle, by quickly and easily screening for Medicaid and other payers.

How Does WebMD Receivable Analysis Work?

WebMD Receivable Analysis offers flexible delivery options to address a provider's specific needs and customizable, user-friendly reports. Its cascading search technologies exhaustively explore all data provided to determine eligibility matches. Eligibility verification may be combined with other real-time transactions such as claim status, pre-certification, referrals, and authorizations. Batch processing can occur during any stage of the revenue cycle to perfectly complement any method of management. Results are typically returned the same business day.

VALUABLE ADVANTAGES

- ***Simple Setup & Fast, Automated Batch Processing at Any Time During the Revenue Cycle***
- ***No Re-Keying of Data***
- ***Faster Payment Turnaround***
- ***High Return-on-Investment***
- ***Cost-Effective for Even Small Balances***
- ***Easy, Regular Monitoring of Medicaid Pending Accounts***
- ***Flexible Input Methods***
- ***Customizable, User-Friendly Results & Reports***
- ***The Most Payer Connections in the Industry***

**Call WebMD Business Services at
800.444.4336 Today.**

RA Delivers a High Return & Helps Keep Your Self Pay Under Control

WebMD Receivable Analysis is ideal for identifying eligibility within Self-Pay and Bad Debt financial classes. Since it pulls from existing data, many customers regularly use RA to find pending or misclassified Medicaid eligibles without re-keying data. Whether large or small, reclassification of these batches could yield significant reimbursements and a high return on invested time and money.

Actual Return-on-Investment Examples for WebMD Receivable Analysis

Hospital	Amount Submitted	Amount Eligible	Percent Eligible	Cost	ROI
A	\$ 870,601	\$ 56,383	6.48%	\$ 552	10,218%
B	\$ 505,193	\$ 21,554	4.27%	\$ 539	3,999%
C	\$ 548,764	\$ 44,212	8.06%	\$ 303	14,582%
D	\$ 378,369	\$ 31,945	8.44%	\$ 203	15,705%
E	\$ 174,499	\$ 15,273	8.75%	\$ 104	14,714%
F	\$ 411,733	\$ 12,100	2.94%	\$ 490	2,467%
G	\$ 91,579	\$ 6,597	7.20%	\$ 156	4,224%
H	\$ 2,789,675	\$ 211,771	7.59%	\$ 1,686	12,564%
I	\$ 592,282	\$ 28,798	4.86%	\$ 421	6,837%
J	\$ 269,722	\$ 11,233	4.16%	\$ 196	5,743%
K	\$ 274,667	\$ 8,612	3.14%	\$ 324	2,655%
L	\$ 38,540	\$ 649	1.68%	\$ 115	565%
	\$ 6,945,624	\$ 449,126	6.47%	\$ 5,089	8,825%



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Simplifying the Business of Healthcare

TO LEARN MORE about our company, our services, and our commitment to improving healthcare, visit our website at www.webmdbusinessservices.com.

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