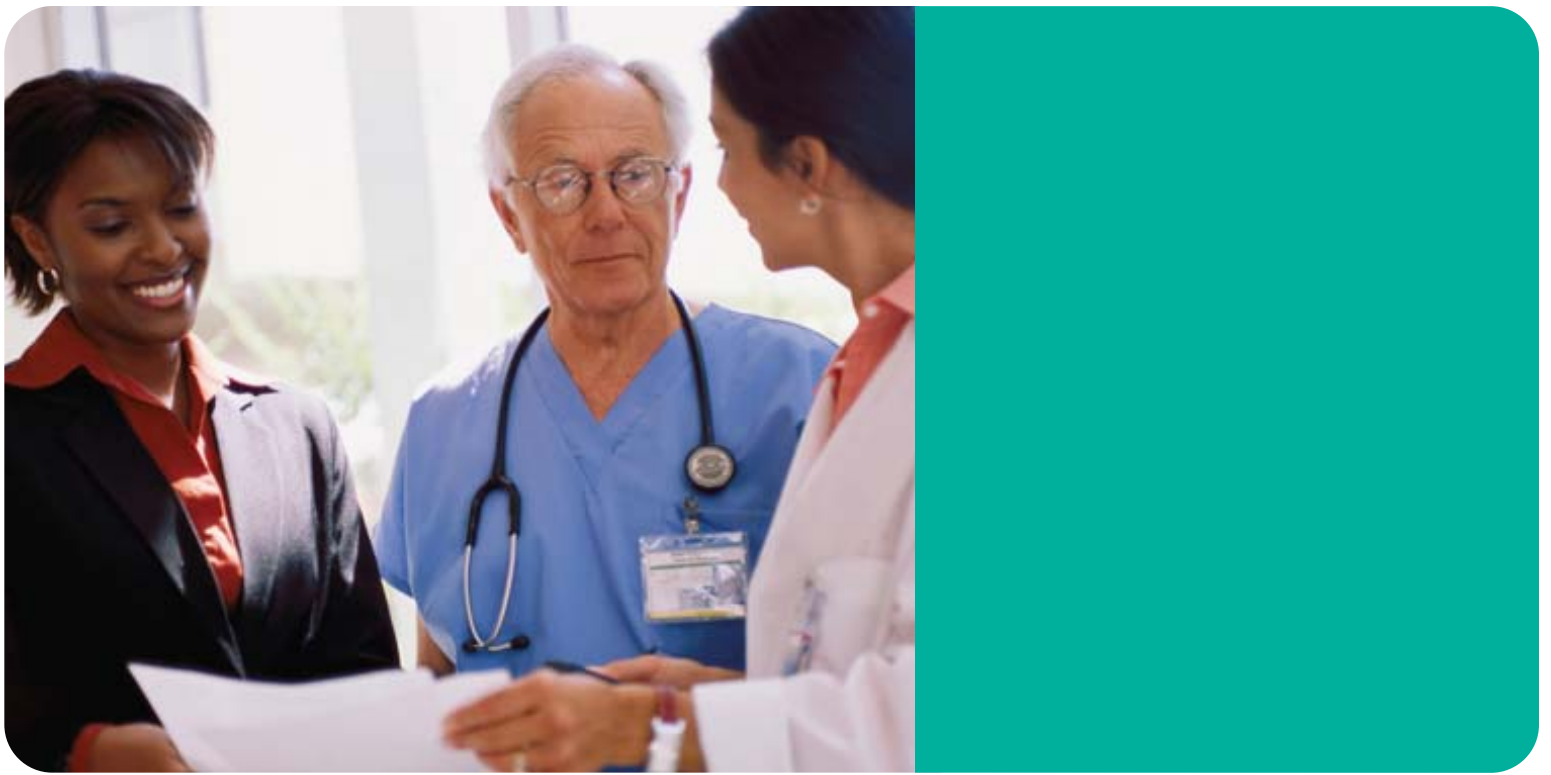


EMDEON CLINICAL MANAGEMENT SOLUTIONS IMPROVING HEALTHCARE PRODUCTIVITY



Simplifying the Business of Healthcare



Interoperable Clinical Management

helps grow your business and connect your community

Flexible

Easy-to-use

Cost-effective

Internet-based

Interoperable

Secure

The Emdeon Clinician family of Internet-based solutions acts as a clinical connectivity hub of two-way communications between hospitals, labs, physicians and pharmacies. Its interoperable design breaks down the barriers of communication between different systems, helping you to connect to virtually any third party EMR solution. Once set up, Clinician consolidates and simplifies:

- Electronic hospital and lab ordering
- Reports and results distribution
- ePrescribing - prescriptions and refills

Your sponsored providers can manage these communications through the stand-alone Clinician web portal if no EMR connectivity is needed, or funnel them directly into most EMR solutions or information systems. Either way, Clinician can help you connect to your healthcare community in cost-effective ways you may not have thought possible.

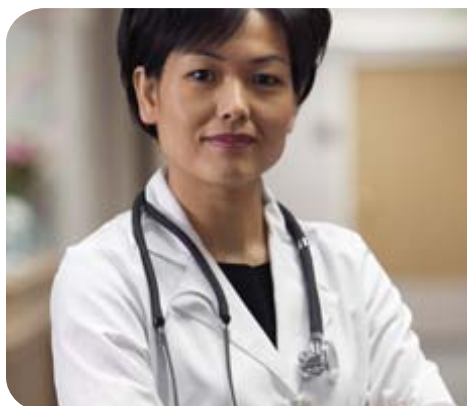
The real winners are your patients

Simplifying communications and EMR connectivity helps your healthcare business grow and thrive, but the real winners are your patients. Emdeon Clinician is designed to improve the quality of healthcare for patients. Improved communications, fewer errors and more accurate patient information simply lead to safer and better healthcare.

Let Emdeon do the heavy lifting to get you connected

Easier ways to forward reports or deliver results directly into an EMR solution is vital for strong relationships between hospitals, labs and providers. This connectivity has always been costly and required considerable resources to implement. Emdeon Clinician is ideally suited for this need, and as a sponsor, you can rely on Emdeon to do the hard work. We can cost-effectively connect both ends for you, so you don't have to worry about it. EMR connectivity has never been easier.

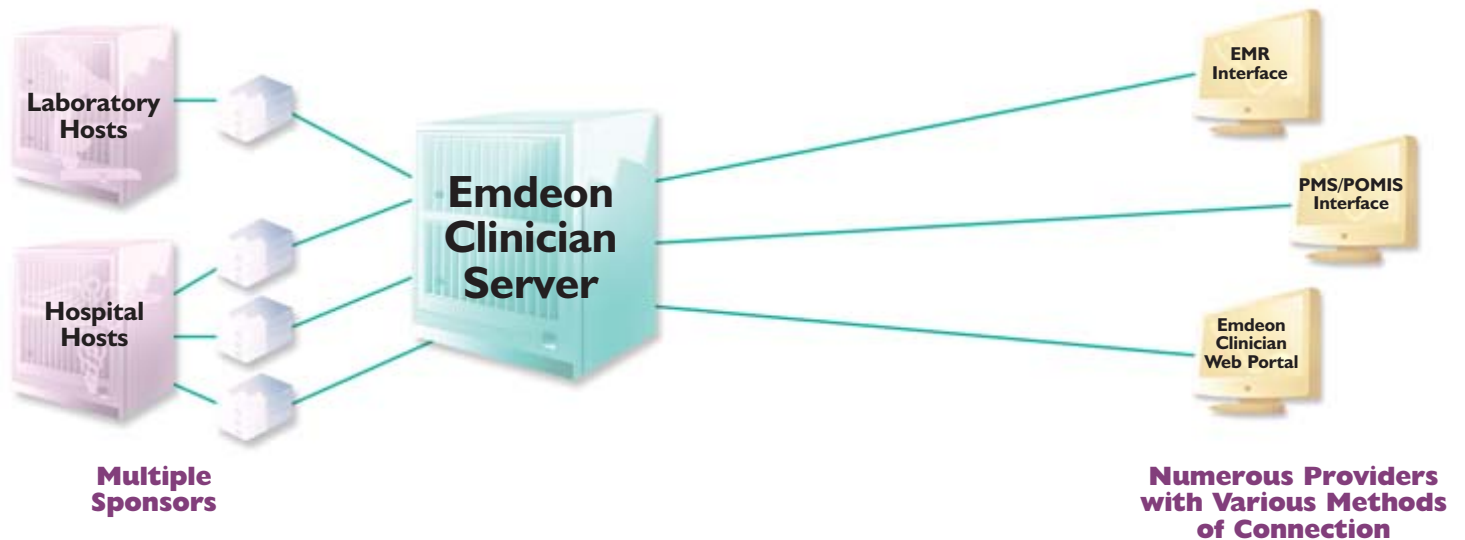
Contact Us Today!
800.753.7248, Ext. 2019
www.emdeon.com



Interoperable Connectivity and Simplified Clinical Management

At Emdeon, we're here to help. To transform the way you manage clinical services today, call us at **800.753.7248, Ext. 2019.**

Emdeon Clinician: Interoperable Two-Way Clinical Communications Hub



Key Features and Benefits for Sponsors

Economical and interoperable clinical connectivity

Emdeon Clinician makes it easier than ever to establish two-way communications with numerous hospitals, pharmacies, labs and physicians. Sponsorship can open up new avenues to grow your business and streamline and improve communications to save time and money. Ultimately, lower costs and better information lead to improved patient care.

- Improved ordering with accurate patient demographic and insurance data
- Secure email and reports forwarding for better communication with physicians
- New avenues of healthcare business growth
- Compete more effectively for outreach business
- Flexible connection methods for sponsored providers
- Reduced administrative costs and fewer errors
- Centralized organization of hospital and lab reports replacing multiple devices
- Cumulative patient reports and analytical methods to identify trends
- Fast, secure access to hospital and lab orders, reports and prescriptions
- Opportunity to improve patient care



Discover The Power Of An Emdeon Clinical Management Partnership

Interoperability. Security. Connectivity. Flexibility. Productivity.

Emdeon Clinician is your clinical hub joining hundreds of hospitals, laboratories and pharmacies through one of the most comprehensive, Internet-based, clinical management solutions available. This simple, but powerful tool saves time and money through flexible, efficient electronic prescribing, lab ordering and reports management. Fast, accurate and highly secure, Clinician is designed to blend seamlessly with the way providers work, improve productivity and broaden clinical connectivity so providers can focus on their patients.

Key Features and Benefits for Providers

Simplified clinical ordering and reporting

Emdeon Clinician simplifies clinical ordering, reporting and document distribution with numerous hospitals and labs through one communication solution. Advanced results management tools, such as historical trending, improve patient evaluation and education, making Clinician a compelling choice for providers.

Fast, accurate ePrescribing that puts patients first

Clinician's ePrescribing module empowers physicians with a simple but robust ePrescribing solution focused on patient safety. Enhanced safety features enable providers to perform DUR checks and instantly cross-reference medication histories and payer formularies for critical information at the point of care.

- Improved office productivity
 - Enhanced ordering validation, rule sets and preferences
 - Fewer keystrokes and duplicate entries
 - Rapid results distribution and advanced sharing/tracking
 - CLIA, HIPAA, JCAHO and Medicare compliance
 - Anytime, anywhere Internet access or EMR connectivity
 - Opportunity to improve patient care
-
- Prescriptions created quickly and easily
 - Screening for adverse drug interactions
 - Automated renewal authorization requests
 - Fewer phone calls to and from pharmacies
 - Stored diagnosis and prescriptions for easy reuse

Emdeon is a leading provider of revenue and payment cycle solutions that connect payers, providers and patients to improve healthcare business processes.

To learn more about our company, our services and our commitment to improving healthcare, visit our website at www.emdeon.com.



3055 Lebanon Road, Building 3
Nashville, TN 37214 USA
800.753.7248, Ext. 2019
www.emdeon.com