

EMDEON CLINICIANRx  
FAST, ACCURATE, SECURE ePRESCRIBING

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emdeon™

*Simplifying the Business of Healthcare*



# Fast, accurate ePrescribing that puts patients first

Efficient

Accurate

Informative

Safe

Navigating the complexities of today's healthcare system requires lean, intelligent innovations. Emdeon's ePrescribing module, ClinicianRx, empowers physicians with a simple, but powerful, ePrescribing solution focused on patient safety first. This fast, accurate, and highly secure prescription management solution is designed to interact with most practice management systems while harnessing the power and flexibility of the web.

## Connecting data to those who need it

Emdeon ClinicianRx connects physicians, pharmacies, and payers with the most comprehensive, web-based, ePrescribing solution available. Enhanced safety features allow providers to instantly cross-reference medication histories, payer formularies, and drug usage reports for powerful information at the point of care.

## Security and volume is a powerful combination

The extensive Emdeon network provides ClinicianRx with a robust backbone capable of processing millions of secure transactions per day. This network taps the most comprehensive drug and formulary databases available to give you accurate, up-to-date, and secure information any time you need it.

## Prescribe efficiently and spend more time with patients

Emdeon's goal is to make prescribing safer and more convenient to save you and your patients time and effort. Our approach is to blend ePrescribing seamlessly into the way you already work, helping you become more efficient and improving the process for those you care about most – your patients.

**Contact Us Today!**  
**877.94RxNow (877.947.9669)**  
**[www.emdeon.com](http://www.emdeon.com)**



## Efficient, Informative ePrescribing

At Emdeon, we're here to help. To transform the way you ePrescribe today, call us at **877.94RxNow (877.947.9669)**.



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### Safety comes from knowledge

ClinicianRx provides point of care drug utilization review (DUR) to prevent incorrect dosages, adverse drug events, or therapeutic duplications. Electronic communication with virtually any pharmacy reduces phone calls and dispensing errors from illegible prescriptions, and easily automates renewal requests.

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### Give patients back more of their time

ClinicianRx makes the entire prescription experience fast, easy, and safe for the people it affects most – your patients. They save time by having accurate prescriptions sent to their pharmacy of choice before they leave your office, and automated renewal requests reduce callbacks.

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### Gain efficiency and flexibility

ClinicianRx is designed to integrate with most practice management systems and deliver instant access to virtually any web-enabled device including PDAs. Build libraries of stored prescription and diagnosis favorites that put the information you use most often right where you need it most.

## Benefits

- Reduce adverse drug interactions
- Ensure correct recommended dosages
- Avoid duplicate therapy by checking histories
- Eliminate illegible prescriptions
  
- Create prescriptions quickly and easily
- Reduce time and trips to pharmacies
- Automate mail orders
- Improve formulary compliance
  
- Integrates with most Practice Management Systems
- Access information from most web devices
- Store common diagnosis and prescriptions for easy reuse
- Access patient-specific formularies
- Automate renewal requests and authorizations
- Reduce phone calls from pharmacies



# Discover the Freedom of An Emdeon ePrescribing Partnership

Accuracy. Security. Efficiency. Safety. Convenience.

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Emdeon ClinicianRx connects physicians, pharmacies and payers with the most comprehensive, web-based, ePrescribing solution available. This simple, but powerful ePrescribing solution focuses on patient safety first by instantly cross-referencing medication histories, payer formularies and drug usage reports at the point of care. Fast, accurate and highly secure, ClinicianRx is designed to blend seamlessly with the way you work, making you more efficient and improving safety and convenience for those you care about most – your patients.

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Emdeon is a leading provider of revenue and payment cycle solutions that connect payers, providers and patients to improve healthcare business processes.

To learn more about our company, our services, and our commitment to improving healthcare, visit our website at [www.emdeon.com](http://www.emdeon.com).



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