



Simplifying the Business of Healthcare

Emdeon ClinicianRx **Fast, Accurate, Secure ePrescribing**

ClinicianRx connects health plans with their providers and pharmacies to make prescribing safe, efficient and more cost-effective for everyone.

The time for ePrescribing is now

Nearly four billion drugs are prescribed each year and, with the advent of Medicare Part D, health plans, physicians and pharmacies face a growing need to safely handle more prescriptions than ever before. The escalating cost of prescription drugs, one of the fastest growing healthcare expenses, must also be curtailed. With Emdeon ClinicianRx, prescriptions and refills can be streamlined for greater cost savings, but most importantly, it can help reduce drug interactions and errors, leading to safer and better care.

Connect network providers to the data they need

Emdeon ClinicianRx connects health plans and their network of physicians and pharmacies with a comprehensive, Internet-based ePrescribing solution. It empowers physicians with simple, but powerful, ePrescribing that focuses on patient safety first and interacts seamlessly with most practice management systems.

Timely information promotes safer ePrescribing

Providers can instantly cross-reference medication histories, health plan formularies and drug usage reports at the point of care. They can make drug choices that comply with formularies and help reduce adverse drug events and duplicate therapies. Communication between health plans, providers and pharmacies is streamlined, reducing calls for prior authorization, promoting increased formulary compliance and improving safety for patients.

Save time and money for everyone

By providing physicians access to formularies and patient medication histories at the point of care, health plans can provide their members safer, more complete care. Health plans lower their administrative costs and realize increased revenue through better generic utilization and formulary compliance. By streamlining prescriptions, ClinicianRx creates a winning solution for everyone – health plans, providers, pharmacies and members.



Efficient, Safe ePrescribing

At Emdeon, we're here to help. To transform your healthcare business operations today, call us at **877.EMDEON.6 (877.363.3666)** for a complimentary review.





Benefits to Health Plans:

- Increased formulary compliance and generic utilization
- Reduced adverse drug events and duplicate therapies
- Fewer calls for prior authorization
- Higher provider and member satisfaction

ClinicianRx is easy to learn and use

ClinicianRx is easy to set up and learn to use. After minimal training, physicians can access information and ePrescribe in just a few clicks. Because it is an Internet-based system, providers never have to worry about software maintenance and upgrades. With connections to thousands of pharmacies and ease of use, ClinicianRx is a compelling choice.

Security and volume are a powerful combination

The extensive Emdeon network provides ClinicianRx with a robust backbone capable of processing millions of secure transactions per day. This network taps extensive drug and formulary databases to give physicians accurate, up-to-date and secure information any time they need it.

Benefits to Providers:

- Fast and simple: A few clicks to ePrescribe
- Easy to set up: Internet-based, no software installations
- Easy to learn: Minimal training needed
- Well connected: Thousands of pharmacies nationwide
- Functionally rich:
 - New prescriptions and automated renewals
 - Anytime Internet-based PDA or Desktop use
 - Formulary access at the point of care
 - Drug utilization review

Emdeon is a leading provider of revenue and payment cycle solutions that connect payers, providers and patients to improve healthcare business processes.

To learn more about our company, our services and our commitment to improving healthcare, visit our website at www.emdeon.com.



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