



Simplifying the Business of Healthcare

Emdeon Accelerated Growth Program for Claims

Maximizing EDI transaction utilization for payers

Strategic EDI growth plans

Precise objectives

Achievable benchmarks

Expert business intelligence

Emdeon Accelerated Growth Programs impact payers' bottom lines by increasing EDI transactions, improving auto-adjudication rates and moving payer organizations and the industry closer to paperless administration. Specific and measurable growth plans designed by Emdeon help payers capitalize on EDI opportunities to increase electronic adoption and utilization among providers.

Customized Growth Plans

Emdeon recognizes barriers to electronic adoption by providers. Through cutting-edge, healthcare transaction technology and decades of experience providing claim management solutions, Emdeon has the advanced business intelligence to develop and implement your organization's strategic, EDI growth programs.

Leveraging our extensive provider reach with our analysis of your organization's electronic and paper claim volumes, Emdeon identifies EDI opportunities and customizes a growth program to increase electronic utilization among connected, submitting providers, and conversion to electronic for paper-only submitting providers. Our dedicated team of EDI consultants is equipped to perform provider and vendor outreach initiatives to grow your EDI, or provide growth plans and training to your existing staff to administer growth initiatives.



Focused, Measurable EDI Growth

At Emdeon, we're here to help. To transform your healthcare business operations today, call us at **877.EMDEON.6** (877.363.3666) for a complimentary review.





By relying on Emdeon Accelerated Growth Programs, payer organizations can progress toward a completely electronic claim management cycle and help drive electronic transaction adoption throughout the healthcare industry.

Learn more about Emdeon Accelerated Growth Programs by visiting www.emdeon.com or calling **877.EMDEON.6** (877.363.3666).

Features:

- Data analysis to identify growth opportunities, targets and benchmarks
- Direct sales, mail and telemarketing campaigns to encourage EDI adoption and compliance among providers and vendors
- Financial incentive programs to encourage adoption
- Provider seminars and training
- Monthly reporting on EDI volumes, growth activity and issues/trends

Benefits:

- Increases electronic transactions, including: claims, remittance advice and eligibility inquiries
- Lowers costs through accelerated EDI
- Maximizes auto-adjudication rates
- Reduces duplicate claim submissions
- Increases overall provider satisfaction

Emdeon is a leading provider of revenue and payment cycle solutions that connect payers, providers and patients to improve healthcare business processes.

To learn more about our company, our services and our commitment to improving healthcare, visit our website at www.emdeon.com.



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