



*Simplifying the Business of Healthcare*

## Emdeon Medicare Crossover

Minimize cost and resources related to crossover implementation

Reduce labor-intensive file monitoring and issue resolution

Convert payer 997 to GHI proprietary error reports

Evaluate errors to identify system issues across all entities

Customize data enhancements to ensure increased claim acceptance rates and file delivery according to payer-defined schedules

Prepare transaction management reports by regional carrier



Emdeon is a leading provider of revenue and payment cycle solutions that connect payers, providers and patients to improve healthcare business processes.

To learn more about our company, our services and our commitment to improving healthcare, visit our website at [www.emdeon.com](http://www.emdeon.com).

### Simplify COBA for greater efficiencies

The Centers for Medicare and Medicaid Services (CMS), through the Coordination of Benefits Agreement (COBA) program, oversees the process by which payers receive Medicare Crossover claims. Emdeon, which processes more than 35 million Medicare Crossover transactions annually, offers the guidance and resources your plan needs to simplify the process and realize long-term financial and performance benefits. Our Medicare Crossover Solution specifically helps payers conform to COBA's Group Health Incorporated (GHI) requirements.

### The Emdeon advantage

As a proven provider of solutions that facilitate electronic information exchange, communications and transactions between payers, providers and plan members, Emdeon helps healthcare payers across the country improve administrative and clinical processes, increase efficiencies and reduce costs. With our unparalleled connectivity, network reach and repository of payment processing information, we offer the experience and expertise you need to meet COBA's requirements.

### Realizing tangible benefits

To assist you in navigating the COBA process, Emdeon can help you:

#### Accelerate COBA implementation

Emdeon offers accelerated time to production to assist you in achieving COBA readiness. Our specialists can guide you smoothly through COBA testing to achieve successful processes under the new COBA program. We can also ease your implementation efforts considerably by leveraging existing GHI crossover connectivity and related error dispute process.

#### Reduce costs

With our Medicare Crossover solution, you can minimize implementation expenses and also dramatically reduce ongoing support costs by leveraging Emdeon's existing payer connectivity, transaction monitoring, maintenance and GHI relationship management resources. Our custom claim enhancements for efficient processing and one consolidated invoice for all Emdeon services eliminates excess billing resources typically needed to interface with COBA billing systems, resolve invoice issues and payment processes.



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